

## **Arivu Software Platform now available in the Americas**

Expansion aligned to KBM's business expansion into US transportation market

**HOUSTON, Texas — January 28, 2008** — Lloyd's Register, an independent risk management organization, and Knowledge Based Management Ltd (KBM), the global leader in risk-based asset management strategies, today announced availability of the Arivu™ Software Platform in the Americas.

Following 4 years of intense research and development, the Arivu™ Software Platform and Knowledge Based Asset Integrity™ Models are now being made available in the Americas. KBM has worked with European early adopters and customers to develop, pilot, and mature the technology. It is now being targeted to the transportation and property industries within the Americas.

Transportation-specific KBAI™ models have been developed and successfully deployed at key reference sites in the U.K. These models enable the risk-based management of transportation assets including lighting systems, bridge structures, drainage, and more.

In the highly budget constrained U.S. transportation industry, the ability to lower asset management costs is an overriding priority. KBAI offers the strategic ability to reduce maintenance and inspection costs, while at the same time, increasing the reliability of critical assets. Reference clients have reported an expected 25% reduction in asset management costs, and a corresponding increase in the reliability of critical assets.

KBM is now engaged with early adopters in the US to expand the use of KBAI™ into the Americas transportation market. Inquiries related to KBM and KBAI™ Property and Transportation offerings can be referred to the regional contacts provided on <http://www.kbai.net>.

(Additional Document Links: [DOC](#), [PDF](#))

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### Notes to Editors

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More information is available at <http://www.lr.org/>

KBM Ltd, a member of the \$1B Lloyd's Register Group, is the global leader in risk-based asset management strategies. KBM's Knowledge Based Asset Integrity™ modeling technology enables organizations to both increase the reliability of critical assets and reduce overall maintenance costs. KBM's Arivu Software is the ideal platform for asset intensive organizations seeking to strategically align financial and operational objectives. You can find KBM's award- winning software, resellers, and services around the globe and on the Web at [www.kbai.net](http://www.kbai.net).

KBM™, KBAI™, and Arivu™ are trademarks of Knowledge Based Management Limited.

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